

Activity Days for 50% Market Area*

| Activity | Percent of Visits Participating† | Average Days of Activity per Visit† | Visits with Participation in Activity (1,000s)† | Activity Days (1000s)† |
|----------|----------------------------------|-------------------------------------|---|------------------------|
| | | | | |

Selected s:

*The 50% Market Area is the approximate distance zone from which about 50% of the visits originated. Distance zones are based on travel distances reported in the NVUM survey.

† Only visitors from within the 50% Market Area were included in the analysis.