

Activity Days for 50% Market Area*

Activity	Percent of Visits Participating†	Average Days of Activity per Visit†	Visits with Participation in Activity (1,000s)†	Activity Days (1000s)†
Developed Camping	8.9	3.0	912	2,727
Primitive Camping	3.3	3.8	379	1,439
Backpacking	1.0	2.5	125	307
Resort Use	4.3	3.6	282	1,011
Picnicking	11.7	2.3	983	2,232
Viewing Natural Features	36.1	1.6	3,940	6,501
Visiting Historic Sites	1.9	2.0	219	435
Nature Center Activities	2.1	1.9	217	413
Nature Study	3.7	1.5	397	595
Relaxing	31.0	1.9	3,211	6,134
Fishing	10.9	2.1	1,166	2,476
Hunting	4.7	2.2	578	1,275
OHV Use	2.5	1.9	276	516
Driving for Pleasure	27.6	1.6	3,005	4,767
Snowmobiling	1.1	1.2	120	142
Motorized Water Activities	2.3	2.3	242	549
Other Motorized Activity	0.4	1.2	44	53
Hiking / Walking	42.9	1.6	4,680	7,686
Horseback Riding	1.0	2.2	113	246
Bicycling	3.4	1.7	401	672
Non-motorized Water	2.5	2.1	258	532
Downhill Skiing	20.2	1.0	2,315	2,409
Cross-country Skiing	4.5	1.1	557	594
Other Non-motorized	4.7	1.9	432	823
Gathering Forest Products	2.6	2.3	282	649
Viewing Wildlife	25.0	1.6	2,909	4,711
Motorized Trail Activity	4.9	2.1	556	1,171
Some Other Activity	4.2	1.1	463	525

Selected Regions:

Intermountain Region (R4) (FY 2010, FY 2011, FY 2012, FY 2014, FY 2018)

*The 50% Market Area is the approximate distance zone from which about 50% of the visits originated. Distance zones are based on travel distances reported in the NVUM survey.

† Only visitors from within the 50% Market Area were included in the analysis.