Activity Days for 75% Market Area*

Activity	Percent of Visits Participating†	Average Days of Activity per Visit†	Visits with Participation in Activity (1,000s)†	Activity Days (1000s)†
Developed Camping	9.1	3.1	2,576	7,865
Primitive Camping	3.8	4.1	1,148	4,667
Backpacking	0.9	2.6	287	760
Resort Use	3.9	3.6	800	2,844
Picnicking	11.7	2.1	2,801	5,997
Viewing Natural Features	35.2	1.6	10,787	17,698
Visiting Historic Sites	2.1	1.9	686	1,300
Nature Center Activities	2.1	1.7	608	1,045
Nature Study	3.7	1.6	1,103	1,710
Relaxing	29.4	1.9	8,567	16,235
Fishing	11.0	2.2	3,341	7,283
Hunting	4.7	2.4	1,637	3,943
OHV Use	2.9	2.0	899	1,803
Driving for Pleasure	23.6	1.6	7,029	11,554
Snowmobiling	1.8	1.2	586	679
Motorized Water Activities	2.8	2.3	843	1,929
Other Motorized Activity	0.5	1.2	142	166
Hiking / Walking	43.0	1.6	13,082	20,928
Horseback Riding	1.0	2.4	302	735
Bicycling	4.1	1.6	1,369	2,125
Non-motorized Water	2.7	2.1	788	1,654
Downhill Skiing	19.7	1.0	6,323	6,622
Cross-country Skiing	3.3	1.1	1,073	1,203
Other Non-motorized	4.6	1.9	1,172	2,224
Gathering Forest Products	2.5	2.6	729	1,880
Viewing Wildlife	24.7	1.7	7,912	13,143
Motorized Trail Activity	5.0	2.2	1,585	3,412
Some Other Activity	5.9	1.1	1,815	1,962

Selected Regions:	
Intermountain Region (R4) (FY 2010, FY 2011, FY 2012, FY 2014, FY 2018)	

*The 75% Market Area is the approximate distance zone from which about 75% of the visits originated. Distance zones are based on travel distances reported in the NVUM survey.

† Only visitors from within the 75% Market Area were included in the analysis.