Activity Days for 50% Market Area*

Activity	Percent of Visits Participating†	Average Days of Activity per Visit†	Visits with Participation in Activity (1,000s)†	Activity Days (1000s)†
Developed Camping	20.0	3.5	53	188
Primitive Camping	1.6	4.4	5	23
Backpacking	0.2	4.0	1	3
Resort Use	2.2	2.3	7	16
Picnicking	31.3	2.3	88	204
Viewing Natural Features	43.9	2.1	130	278
Visiting Historic Sites	6.9	1.8	22	39
Nature Center Activities	8.7	1.2	25	31
Nature Study	23.2	2.4	59	140
Relaxing	54.8	2.0	160	317
Fishing	26.7	2.3	73	165
Hunting	3.4	1.3	6	8
OHV Use	8.3	1.0	23	23
Driving for Pleasure	31.0	1.6	95	155
Snowmobiling	2.8	1.0	9	9
Motorized Water Activities	15.9	1.5	45	68
Other Motorized Activity	0.9	1.0	3	3
Hiking / Walking	60.9	1.8	172	306
Horseback Riding	0.0	0.0	0	0
Bicycling	3.8	1.5	9	14
Non-motorized Water	10.0	3.3	22	72
Downhill Skiing	1.4	3.0	2	5
Cross-country Skiing	8.7	1.0	22	22
Other Non-motorized	13.3	2.4	31	75
Gathering Forest Products	19.8	2.1	51	106
Viewing Wildlife	48.0	2.0	131	260
Motorized Trail Activity	0.7	5.0	2	11
Some Other Activity	3.7	1.3	9	12

Selected Forests:	
Superior NF (FY 2016)	

^{*}The 50% Market Area is the approximate distance zone from which about 50% of the visits originated. Distance zones are based on travel distances reported in the NVUM survey.

7/2/2025

 $[\]dagger$ Only visitors from within the 50% Market Area were included in the analysis .