

Activity Days for 50% Market Area*

Activity	Percent of Visits Participating†	Average Days of Activity per Visit†	Visits with Participation in Activity (1,000s)†	Activity Days (1000s)†
Developed Camping	7.0	2.8	40	114
Primitive Camping	1.3	3.3	8	27
Backpacking	0.2	4.7	1	5
Resort Use	0.9	2.8	5	15
Picnicking	2.6	1.9	15	28
Viewing Natural Features	21.8	1.1	128	141
Visiting Historic Sites	0.6	1.5	3	5
Nature Center Activities	1.0	2.1	6	12
Nature Study	1.8	1.2	10	12
Relaxing	17.4	1.4	103	144
Fishing	10.5	1.6	69	110
Hunting	7.8	1.5	52	78
OHV Use	2.7	1.0	17	17
Driving for Pleasure	12.5	1.2	81	97
Snowmobiling	3.5	1.1	19	21
Motorized Water Activities	2.7	1.5	16	24
Other Motorized Activity	0.4	1.0	1	1
Hiking / Walking	23.4	1.4	150	211
Horseback Riding	1.0	2.9	6	17
Bicycling	2.3	1.5	15	21
Non-motorized Water	5.5	1.5	36	55
Downhill Skiing	46.5	1.0	268	273
Cross-country Skiing	2.1	1.1	14	16
Other Non-motorized	5.2	1.7	27	45
Gathering Forest Products	4.5	1.4	28	40
Viewing Wildlife	19.1	1.2	125	151
Motorized Trail Activity	1.3	1.0	9	9
Some Other Activity	4.6	1.1	30	32

Selected Forests:

Flathead NF (FY 2015)

*The 50% Market Area is the approximate distance zone from which about 50% of the visits originated. Distance zones are based on travel distances reported in the NVUM survey.

† Only visitors from within the 50% Market Area were included in the analysis.